

ARIZONA HISTORICAL ADVISORY COMMISSION

February 28, 2008

MINUTES

The Arizona Historical Advisory Commission (AHAC) met at **1:30 p.m. on February 28, 2008** at the Arizona State Library and Archives, 1700 W. Washington, in the Director's Conference Room, Phoenix, Arizona 85007. *(Full transcript is available on request).*

CALL TO ORDER

Mr. Garrison called the meeting to order at 1:36pm.

INTRODUCTIONS/ANNOUNCEMENTS

Members and guests introduced themselves.

Members Present

Jim Garrison
State Historic Preservation Office,
Gordon
Arizona State Parks

GladysAnn Wells, Director
Arizona State Library, Archives and
Public Records

Noel J. Stowe, Chair/Professor of
History
Arizona State University

John Driggs, Citizen
Public Member

Catherine May
Senior Historical Analyst/Archivist Salt
River Project

Julie Yoder, Executive Director
Arizona Humanities Council

Ann Dutton Ewbank, President
Arizona Library Association

Carol Warren
Arizona Department of Education

Suzanne Guery on behalf of
Beth Vershure
Cahava Springs Conservancy

Jean Calhoun,
Director of Land and Water
Conservation,
The Nature Conservancy

Pam Stevenson on behalf of
Attorney General Terry Goddard

Cari Gerchick on behalf of
Chief Justice Ruth V. McGregor

Don Ryden
Ryden Architects

Karen Churchard on behalf of
Margie Emmerman
Office of Tourism Director

Dora Vasquez
Boards and Commissions Director
Office of the Governor

Members Absent

Anne Woosley, Executive Director
Arizona Historical Society

The Honorable Ken Bennett

Robert Booker, Executive Director
Arizona Commission on the Arts

Hartman Lomawaima, Director
Arizona State Museum

Steve Rizley
Vice President & Region Manager
Arizona Cox Communications

Paul Allvin
Associate Vice President of
Communications
University of Arizona

Jay Ziemann, Asst. Director
Arizona State Parks

The Honorable Steve Tully
Gordon & Rees, LLP

The Honorable Jan Brewer
Secretary of State

Guests

Kathy Cobb
Arizona Pioneer Cemetery Association

Sydney Brown
Arizona Department of Agriculture

APPROVAL OF MINUTES

A MOTION WAS MADE BY JOHN DRIGGS AND SECONDED BY CATHERINE MAY TO APPROVE THE MINUTES OF THE JANUARY 31, 2008 MEETING. MOTION CARRIED.

CHAIRMAN'S REVIEW

The committee has decided to meet on a monthly basis to work on important action items for the time being.

INFORMATION ITEMS

Legislation

Mr. Driggs reviewed the current legislation item he has been working on. Senate bill 1337 amends legislation three sessions ago that provided appropriation of 2.5 million dollars for the centennial and it is significant because the amendment deletes the previous match requirements of 5 million dollars that would have had to be raised and deposited in the state treasures office before the allocation of \$2.5 million be decided by Legislative Council. This it also allocates the 2.5 million and the three packages \$2 million would go to this body or the centennial purposes; \$50,000 would go this body for administrative purposes: (Which that had already been done last session and it just repeats it in the bill)

and \$450,000 to the Legislative Council start the design elements for the new capital. More than two-thirds of the members are cosponsors, which may help pass the bill with an emergency measure.

The appropriation for Senate Bill 1337 was previously appropriated and so will not affect the current budget situation.

Wells: Mr. Chairman this is also House Joint Resolution 2001 that would give this Commission a responsibility to work with congress to retrieve from the U.S. Capital National Statutory a Statute of John C. Greenway and replace it with a Statute of Barry Goldwater, and it asks us to help raise the money and to select a contact of the gifted experienced sculptor to create this statue that also passed House Committee on Government Tuesday.

Treasurer's Report

Ms. May directed members to take note of the treasury summary for AHAC. The general operating fund reflects the fifty thousand dollars. She asked Ms. Wells if charges from Kelly Services will be coming out of the general fund or out of the centennial fund.

Ms. Wells answered that those charges will be coming out of the general operating fund.

Mr. Driggs asked if there have been any expenditure from the fifty thousand from the general fund.

Mr. Garrison answered that there has been expenditures of \$2,234 out of the fifty thousand. He mentions that the bill moving through the legislature will help the Commission get access to the two million dollar appropriation which can be used for the purposes of centennial legacy projects.

CATHERINE MAY SUBMITTED THE TREASURER'S REPORT.

OLD BUSINESS

Arizona Quarter Update

Dora Vasquez represents the Governor on AHAC and is also involved with the Quarter Commission. The minting process will begin on May 12th. The Governor will strike the first Arizona quarter in Denver on May 16th. The quarter launch will occur on Monday June 2nd. The quarters will be delivered by the stage coach of Wells Fargo in the morning, around nine or ten. The Quarter Commission will develop a portfolio with the quarter in it. The Quarter Commission has decided to provide the funds to AHAC. She noted Ms. Wells' offer for AHAC to purchase the quarters for ease in tracking the money and for the proceeds to return to AHAC. Wells Fargo will sell the quarters in their banks. There was concern about two counties that could be lacking, Graham and Greenlee, but Rockport McMoRan has offered to partner up and help with the sale of quarters in the two counties.

There will be events scheduled and Ms. Vasquez encourages members to participate. There was an invitation to parks and recreation and 125 have R.S.V.P. City of Mesa City of Gilbert Fountain Hills are bringing their recreation groups over on a field trip that day. A display is being developed for the quarter; there was discussion about whether it should be a traveling exhibit but the U.S. Mint preferred the display remain in the capitol.

Mr. Driggs asked why Wells Fargo Bank is the sole sales agent of the quarters.

Ms. Vasquez answered that the U.S. Mint has guidelines that only one bank can represent them and that the commission voted that Wells Fargo would be the entity to do so.

Ms. Wells mentioned the development of a sub committee for a permanent exhibit of the quarter. With enough funds there could also be three standup posters that could travel around to different places in the state and could fit in most cultural institutions.

A MOTION WAS MADE BY GLADYSANN WELLS AND SECONDED BY JOHN DRIGGS TO APPROVE THE PURCHASE OF ARIZONA QUARTERS. I move that the Arizona Historical Advisory Commission shall purchase 48,000 Arizona quarters for an amount not to exceed \$12,000, with the understanding that the proceeds of the sale of the quarter folders (to be donated by Wells Fargo) will be deposited in the Arizona Centennial Fund. MOTION CARRIED.

Register of Heritage Agriculture IGA

Mr. Garrison explained that within the statues of the Department of Agriculture some assignments are passed on to AHAC. There has been collaboration with the Department of Agriculture, and Legislative Council has been asked about the ability to give the process to designate a property as heritage agriculture to another entity. This can be done with the approval of the Attorney General's office and they have added comments. He suggests a motion be made.

A MOTION WAS MADE BY NOEL STOWE AND SECONDED BY JULIE YODER TO ENTER AN AGENCY AGREEMENT ON HERITAGE AGRICULTURE. MOTION CARRIES.

NEW BUSINESS ACTION ITEMS

Legacy Project Recommendations

Ms. Yoder reported to the Commission the recommendations on legacy project applications reviewed on February 22nd. She asked that AHAC approve the Living History Presentations, the Tovrea Castle and Carraro Cactus Garden, Becoming Arizona, and the Arizona Historic Cemeteries legacy projects.

A MOTION WAS MADE BY JULIE YODER AND SECONDED BY JOHN DRIGGS TO APPROVE LEGACY PROJECT APPLICANTS. MOTION CARRIES.

Ms. May noted that some of the approved legacy projects were not on the website. She requested all projects be posted because it is useful for people looking at what has been occurring when working on applications.

Ms. Yoder distributed a comprehensive list of projects. Including the four approved projects, currently there are nineteen.

Ms. Wells and Ms. Churchard will be discussing possible solutions for the website.

Mr. Garrison requested that members submit a photograph for the website to Library and Archives.

Governor's Executive Order: Centennial Commission

A recording of the Governor's announcement on Statehood Day February 14, 2008 regarding the Arizona Centennial Commission was played to members.

Ms. Wells relayed to the group the discussions between Dora Vasquez, Karen Churchard and herself about the status of the newly established Commission. Arizona State Library, Archives and Public Records will seek Corporation Commission authority for the name AZ Centennial. The Commissions will share a website, and the Department of Tourism will assist with renovating the site. The AZCC will work on planning events and celebrations for the celebration and AHAC will focus on the educational and historical aspects of the celebration, along with the legacy projects component.

Ms Vasquez mentioned the Governor's intent to have a strong collaboration between the two Commissions along with having a plan and adequate funds to execute them for the Centennial.

Ms. Churchard distributed copies of the Governor's Executive Order to members. There may be a subcommittee which will incorporate members from both Commissions and increase coordination and resource sharing.

Mr. Garrison noted that the involvement of the Department of Tourism will cover the marketing aspect of the centennial.

Ms. Churchard stated that fund raising would also be a major component that will fund both Centennial Commissions.

A question was posed to the group about the timeline of the centennial celebration. The executive order mentions the centennial celebration beginning at the end of 2011 and run through 2012. Others were under the impression the celebration would begin in 2012.

Mr. Driggs suggested the Commission could adopt the timeline in the governor's order to buy an extra year for the celebration. He mentioned the buildup Oklahoma had and how

successful it was. He also pointed out Ms. Churchard's experience with planning the Super Bowl and that it would be wonderful to have it back in 2013 to be the concluding event for the celebration.

Ms. Wells said she was hoping to get some ideas from the convocation speaker for the celebration and agreed the Commission should continue to rigorously plan.

Churchard: Mr. Chairman, members, I agree with GladysAnn whole heartedly, you've seen celebrations for Centennials that started the year prior and you've seen some that started the day of. The way the Executive Order has written **we need to put together a master plan by August 2008**. I think this group will be involved in that and if it's determined that any subcommittees want to change that I don't know what rules that consideration.

Mr. Garrison liked the master calendar and said that both Commissions will benefit from the coordination.

Ms. May thanked Ms. Vasquez in her efforts to have the Arizona quarter display travel around the state, even though due to circumstances the launch event will be in Phoenix. She stressed the importance of regionalism for the Coordinating Committee of History in Arizona that has done years of background in Centennial work, and the Governor's Office would be welcome in that process. She is involved in a CCHA workshop that gathers together members of small historical societies and cultural institutions that have a great passion for the history of Arizona. It is important to plan events and projects that extend beyond the urban borders for the celebration to incorporate the entire state.

Mr. Driggs showed great enthusiasm for the mention of funding support from the Governor since it may help with gaining ground on raising funds for the celebration.

A MOTION WAS MADE BY GLAYSANN WELLS AND SECONDED BY JOHN DRIGGS TO WELCOME THE ARIZONA CENTENNIAL COMMISSION. I move that the Arizona Historical Advisory Commission welcomes the Arizona Centennial Commission (AZCC). The Arizona Historical Advisory Commission looks forward to an active partnership.

- Arizona Historical Advisory Commission will seek the corporation commission title approval for AZ Centennial to cover both commissions.

- Arizona Historical Advisory Commission will work toward a shared website, azcentennial.gov

- Arizona Historical Advisory Commission and Arizona Centennial Commission will actively collaborate on

 - Developing participation programs which include a robust year long calendar of activities to celebrate the Centennial.

 - Implementing educational programs that focus on the state's past, present and future

 - Encouraging and promoting legacy projects, especially working with communities to highlight their unique historical value

 - Supporting state agency participation

MOTION CARRIES.

Legacy Project Pyramid

Mr. Garrison summarized the discussion from the last meeting about the conference with AHAC members and Senator Verschoor and the development of different scale legacy projects, with the renovation to the Capitol proposed as a signature legacy project. The appointed Capitol Task Force examined how to best use the space available in the capitol complex and Wesley Bolin Plaza. Architects from Arizona State University received funding to evaluate and propose changes or renovations to the complex. He stated that as part of the taskforce it was one of his tasks to explain to the group how the capitol could be a legacy project; one of the requirements of this would be retaining the capitol museum as an educational component. Mr. Bennett had proposed a pyramid structure to the legacy projects with the capitol as the top, followed by state wide and regional projects, along with the legacy projects being approved through the Projects and Events Committee. Events would take place leading up to the culminating capitol project.

Mr. Garrison asked the Commission if members support the idea of a pyramid structure to the centennial legacy projects with the capitol as a signature event. He proposed the Commission supports the endeavor on the record. Currently there is no single entity designated to oversee this project. If Senate Bill 1337 passes, \$450,000 will go to Legislative Council to fund the initial planning of the project, but that does not commit AHAC to oversight. If the Commission supports the idea of the tier system, there must be work and attention on the mid scale legacy projects.

Mr. Driggs mentioned the involvement with the Phoenix Community Alliance when a call was made to redesign the capitol complex and how that led to the Capitol Taskforce. He predicted that the Capitol will be the basis for much of the fundraising. Tovrea Castle may be eligible for a regional legacy project.

Ms. Wells discussed existing legacy projects such as One Book Arizona and the Arizona Memory project to be categorized on the state level, or statewide.

Mr. Garrison answered that some projects should be labeled as regional because they are not dependent on location.

Ms. May agreed that location was important in some aspects, but in others the statewide designation is more appropriate.

Ms. Guery pointed out that the regional and statewide projects will be on a larger scale than the local legacy projects and generally will require more funding. A formula must be implemented to portion the costs to ensure that the local legacy projects will have access to funds as well.

Mr. Garrison has added an agenda item in the future meeting agenda called grant management which is what that sort of question will be covered under.

Ms. Calhoun mentioned that the natural history and natural resources of the state work well as regional legacy projects. Currently there are local communities and agencies that are encouraged to set up committees to discuss the centennial project. One proposed idea is a celebration of Arizona Rivers. She also discussed the Verde Greenway meeting that develops heritage areas.

A MOTION WAS MADE BY DON RYDEN AND SECONDED BY JOHN DRIGGS AND CATHERINE MAY TO PROMOTE A PYRAMID APPROACH TO FOR ORGANIZING LEGACY PROJECT CATEGORIES. I move that the Arizona Historical Advisory Commission promote a pyramid approach for organizing Legacy Project Categories. This approach shall include the Capital Complex as the Signature Legacy Project, Statewide Legacy Projects, Regional Legacy Projects, and Local Legacy Projects. **MOTION CARRIES.**

CALL TO THE PUBLIC

Mr. Garrison mentioned that the next meeting would occur on March 27, 2008. At this quarterly meeting bylaws may be revised. **There must be two-thirds attendance at the March 27th meeting.** The revised bylaws will be sent to members seven days prior to the next meeting.

The Commission should work on legacy project outreach. The brochures can be used to draw people to the website.

Mr. Garrison noted that a plan should be developed for outreach to the tribal community around the state.

Ms. Vasquez asked if she may request the centennial be added on the agenda at the governor's quarterly meeting with the tribes. The tribal advisor would have to be contacted.

Mr. Garrison agreed to make this contact, as State Parks works often with the tribes.

Ms. Wells mentioned another contact, Mary Villegas, who works within Arizona State Library and Archives.

Jean Calhoun will report on regional projects at the April meeting. She will be working with Dora Vasquez, Suzanne Guery, and John Driggs.

Dora Vasquez offered to request AHAC to make a presentation at the Governor's cabinet meeting the following Wednesday.

Ms. Wells mentioned that as the AZCC comes up with a master plan that AHAC would naturally want to review its plan and coordinate with the AZCC. She suggested that a few members be designated for this task as it arises.

Ms. May asked the Commission about the difference between members that are statutory who donate \$999 and other members who also have donated \$999 who are not statutory.

Mr. Garrison said that the appropriate title was a sponsor. He posed to the Commission the task of defining the difference between a sponsor and someone who is making a donation. Should sponsors give funds without connection to a project? This will need to be discussed at the next Commission meeting.

Ms. May said that she had been working on this project with Dr. Stowe with the Bureau, and a working definition of what the \$999 signifies should be decided on quickly.

Dr. Stowe mentioned when they had been working on the concept of sponsorship, it did not have a connection to fundraising or match funding, but defining for people what it meant to be a sponsor when they came forward and offered to contribute. Defining sponsorship would be helpful, especially as the AZCC is developing.

Mr. Garrison stated the Commission should discuss sponsorship at the upcoming meeting.

FUTURE MEETING DATES

Thursday March 27th -- 1:30 pm Conference Room, Arizona State Library, Archives and Public Records

Tuesday April 22nd – 1:30 pm Conference Room, Arizona State Library, Archives and Public Records

Thursday May 29th – In the morning (the time will be concretely set in the near future), Arizona State University, Tempe

FUTURE MEETING AGENDA ITEMS/COMMISSION COMMENTS

Bylaws revisions

Grants Management

Marketing

CCHA Workshop

Contacting Arizona Tribal Communities

Sponsor designations

ADJOURNMENT

A MOTION WAS MADE BY JIM GARRISON AND SECONDED BY KAREN CHURCHARD TO ADJOURN THE FEBRUARY 28TH ARIZONA HISTORICAL ADVISORY COMMISSION MEETING. MOTION CARRIES.

Mr. Garrison adjourned the meeting at 3:05pm.

Meeting Handouts

Recommendations to AHAC for Approval February 28, 2008 from Programs, Projects and Events committee meeting.

Arizona Centennial Approved Legacy Projects

Executive Order 2008-15. Establishing the Arizona Centennial Commission.

Arizona Historical Advisory Commission Treasurer's Report